

ERICSON

LABORATOIRE PARIS



PROMOTOOLS CATALOGUE

APRIL 2024

C O S M E C E U T I C A L S E X P E R T S I N C E 1 9 6 2

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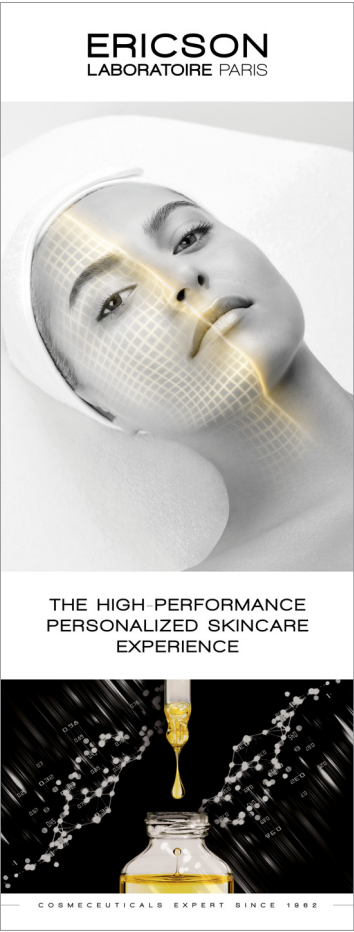


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Formats: Indesign, PDF, JPEG, PNG

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POSTERS – INSTITUTIONAL



SIZE	Long rolled poster H160 x L60 cm	
EN	AF521	 
FR	AF212	 



SIZE	A1: H59.4 x L84.1 cm	
USE	To be used with A1 frame P170	
EN	AF522	 
FR	AF447	 

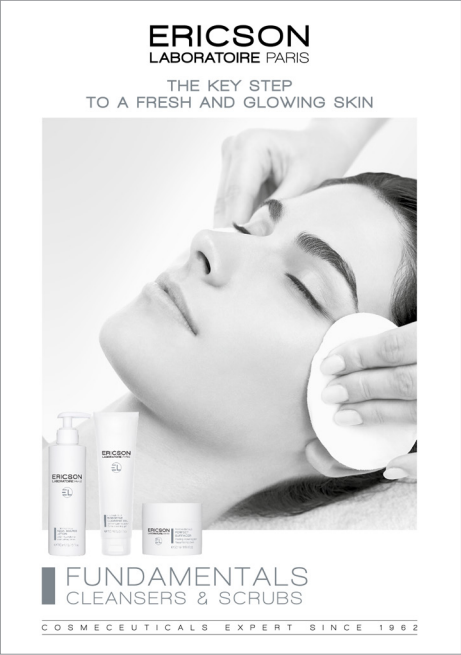


SIZE	A2: H59.4 x L42 cm	
USE	To be used with A2 frame P169	
EN	AF515-Digital	
FR	AF515	 



SIZE	A5 H21 X L14.8 cm	
USE	To be used with A5 glorifyer P355	
EN	AF519-Digital	
FR	AF519	 

POSTERS – FUNDAMENTALS



SIZE	A2: H59.4 X L42 cm	
USE	To be used with A2 frame P169	
EN	AF294	 
FR	AF291	 



SIZE	A4: H29.7 X L21 cm	
USE	To be used with A4 holder PA5	
EN	AF300-Digital	
FR	AF293	 

POSTERS – PUR OXYGENE

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SIZE	Long rolled poster H160 x L60 cm	
EN	AF1000-Digital	
FR	AF1000-Digital	



SIZE	A1: H59.4 x L84.1 cm	
USE	To be used with A1 frame P170	
EN	AF561	
FR	AF572	



SIZE	A3 H42 x L29.7 cm	
NO TEXT	AF1006-Digital	



SIZE	A2: H59.4 x L42 cm	
USE	To be used with A2 frame P169	
EN	AF1003-Digital	
FR	AF573	



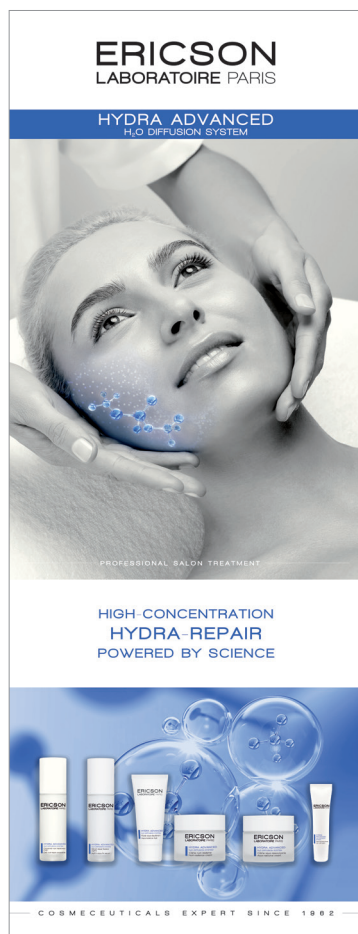
SIZE	A4 H29.7 x L21 cm	
USE	To be used with A4 holder PA5	
EN	AF1004-Digital	
FR	AF574	



SIZE	A5 H21 X L14.8 cm	
USE	To be used with A5 glorifyer P355	
NO TEXT	AF1005-Digital	

POSTERS – HYDRA ADVANCED

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SIZE	Long rolled poster H180 x L60 cm	
EN	AF214	 
FR	AF09	 



SIZE	A1: H59.4 x L84.1 cm	
USE	To be used with A1 frame P170	
EN	AF404	 
FR	AF403	 



SIZE	A3 H42 x L29.7 cm	
NO TEXT	AF1501-Digital	
		



SIZE	A2: H59.4 x L42 cm	
USE	To be used with A2 frame P169	
EN	AF451	 
FR	AF450	 



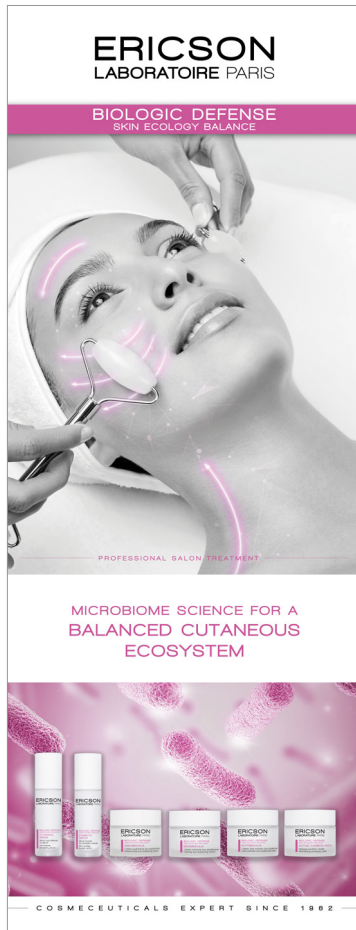
SIZE	A4 H29.7 x L21 cm	
USE	To be used with A4 holder PA5	
EN	AF453-Digital	
FR	AF453	 



SIZE	A5 H21 X L14.8 cm	
USE	To be used with A5 glorifyer P355	
NO TEXT	AF463	
		 

POSTERS – BIOLOGIC DEFENSE

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SIZE	Long rolled poster H160 x L60 cm	
EN	DIGIT-AF001	
FR	DIGIT-AF001	



SIZE	A1: H59.4 x L84.1 cm	
USE	To be used with A1 frame P170	
EN	AF592	
FR	AF537	



SIZE	A3 H42 x L29.7 cm	
NO TEXT	AF002-Digital	



SIZE	A2: H59.4 x L42 cm	
USE	To be used with A2 frame P169	
EN	AF539-Digital	
FR	AF539	

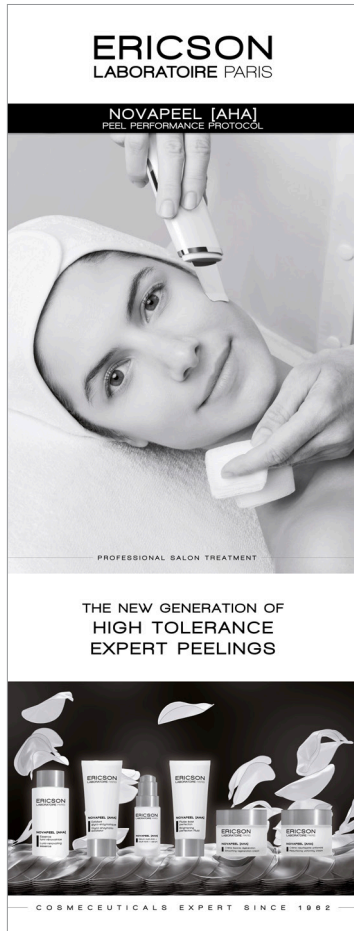


SIZE	A4 H29.7 x L21 cm	
USE	To be used with A4 holder PA5	
EN	AF540-Digital	
FR	AF540	



SIZE	A5 H21 X L14.8 cm	
USE	To be used with A5 glorifyer P355	
NO TEXT	AF003-Digital	

POSTERS – NOVAPEEL [AHA]

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SIZE	Long rolled poster H160 x L60 cm	
EN	AF479	 
FR	AF478	 



SIZE	A1: H59.4 x L84.1 cm	
USE	To be used with A1 frame P170	
EN	AF483	 
FR	AF482	 



SIZE	A3 H42 x L29.7 cm	
NO TEXT	AF486-Digital	



SIZE	A2: H59.4 x L42 cm	
USE	To be used with A2 frame P169	
EN	AF485	 
FR	AF484	 



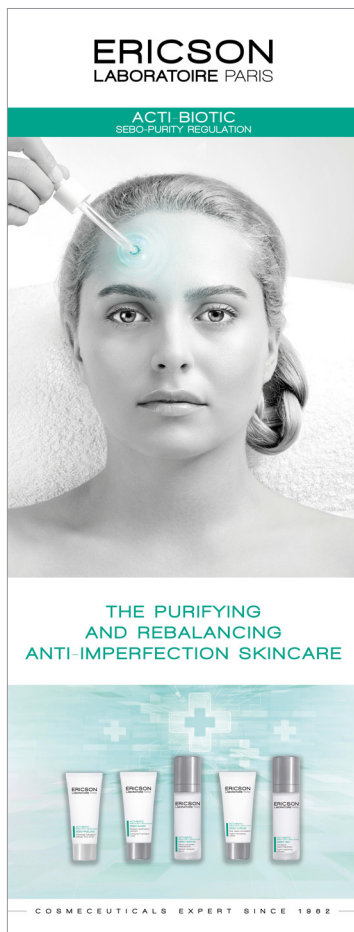
SIZE	A4 H29.7 x L21 cm	
USE	To be used with A4 holder PA5	
EN	AF9037-digital	
FR	AF9037	 



SIZE	A5 H21 X L14.8 cm	
USE	To be used with A5 glorifyer P355	
NO TEXT	AF487-Digital	 

POSTERS - ACTI-BIOTIC

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SIZE	Long rolled poster H160 x L60 cm	
EN	AF210-Digital	
FR	AF210-Digital	



SIZE	A1: H59.4 x L84.1 cm	
USE	To be used with A1 frame P170	
EN	AF594	
FR	AF555	



SIZE	A3 H42 x L29.7 cm	
NO TEXT	AF216-Digital	



SIZE	A2: H59.4 x L42 cm	
USE	To be used with A2 frame P169	
EN	AF556-Digital	
FR	AF556	

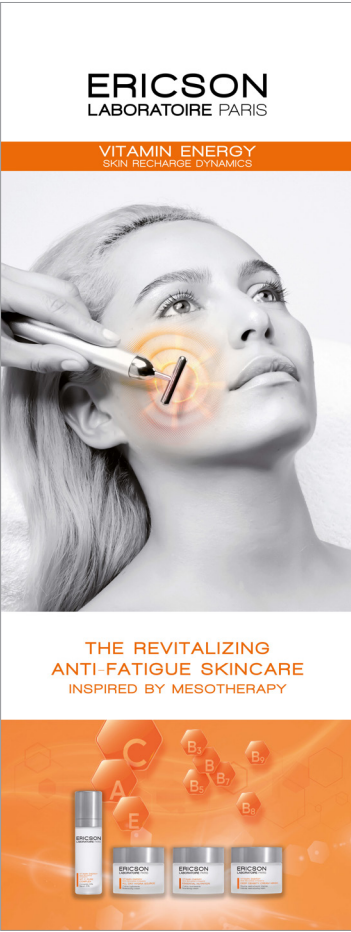


SIZE	A4 H29.7 x L21 cm	
USE	To be used with A4 holder PA5	
EN	AF557-Digital	
FR	AF557	



SIZE	A5 H21 X L14.8 cm	
USE	To be used with A5 glorifyer P355	
NO TEXT	AF215-Digital	

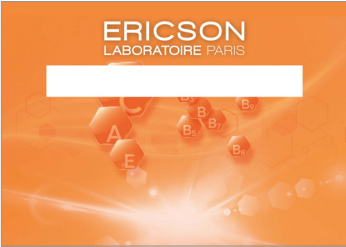
POSTERS – VITAMIN ENERGY



SIZE	Long rolled poster H160 x L60 cm	
EN	AF203-Digital	
FR	AF203-Digital	



SIZE	A1: H59.4 x L84.1 cm	
USE	To be used with A1 frame P170	
EN	AF596	
FR	AF558	



SIZE	A3 H42 x L29.7 cm	
NO TEXT	AF206-Digital	



SIZE	A2: H59.4 x L42 cm	
USE	To be used with A2 frame P169	
EN	AF559-Digital	
FR	AF559	



SIZE	A4 H29.7 x L21 cm	
USE	To be used with A4 holder PA5	
EN	AF560-Digital	
FR	AF560	



SIZE	A5 H21 X L14.8 cm	
USE	To be used with A5 glorifyer P355	
NO TEXT	AF205-Digital	

POSTERS – EYE ZONE



SIZE	Long rolled poster H160 x L60 cm		
EN	AF524		
FR	AF523		



SIZE	A1: H59.4 x L84.1 cm		
USE	To be used with A1 frame P170		
EN	AF543		
FR	AF542		



SIZE	A3 H42 x L29.7 cm		
NO TEXT	AF004-Digital		



SIZE	A2: H59.4 x L42 cm		
USE	To be used with A2 frame P169		
EN	AF545		
FR	AF544		



SIZE	A4 H29.7 x L21 cm		
USE	To be used with A4 holder PA5		
EN	AF9005		
FR	AF9004		

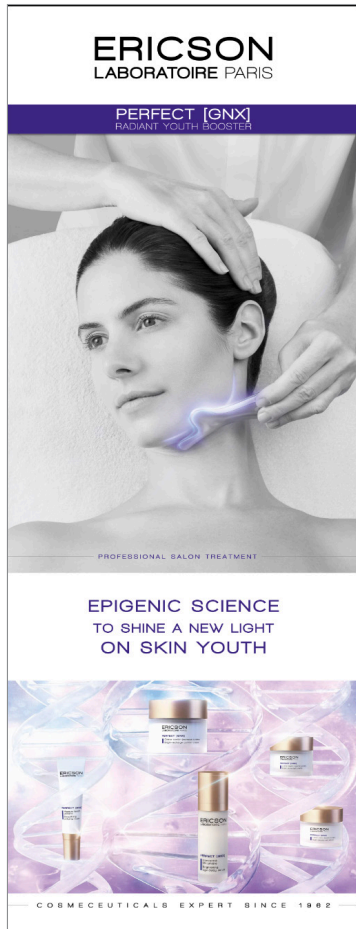


SIZE	A5 H21 X L14.8 cm		
USE	To be used with A5 glorifyer P355		
NO TEXT	AF547		

POSTERS – PERFECT [GNX]

NEW

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SIZE	Long rolled poster H160 x L60 cm		
EN	AF576		
FR	AF575		



SIZE	A1: H59.4 x L84.1 cm		
USE	To be used with A1 frame P170		
EN	AF581		
FR	AF577		



SIZE	A4 H29.7 x L21 cm		
USE	To be used with A4 holder PA5		
EN	AF579		
FR	AF579		



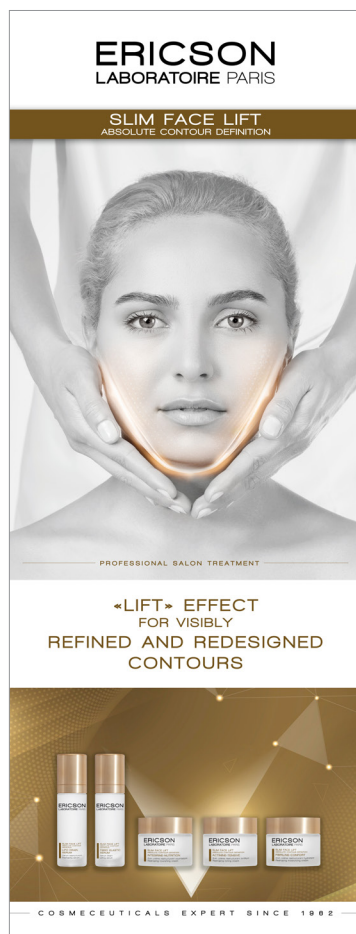
SIZE	A2: H59.4 x L42 cm		
USE	To be used with A2 frame P169		
EN	AF582		
FR	AF578		



SIZE	A5 H21 X L14.8 cm		
USE	To be used with A5 glorifyer P355		
NO TEXT	AF580		

POSTERS – SLIM FACE LIFT

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SIZE	Long rolled poster H160 x L60 cm	
EN	AF597-Digital	 
FR	AF107-Digital	



SIZE	A1: H59.4 x L84.1 cm	
USE	To be used with A1 frame P170	
EN	AF598	 
FR	AF330	 



SIZE	A3 H42 x L29.7 cm	
NO TEXT	AF110-Digital	



SIZE	A2: H59.4 x L42 cm	
USE	To be used with A2 frame P169	
EN	AF334-Digital	
FR	AF334	 



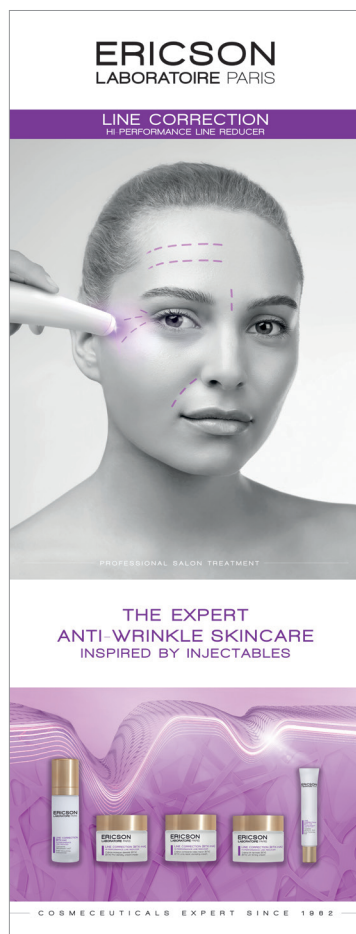
SIZE	A4 H29.7 x L21 cm	
USE	To be used with A4 holder PA5	
EN	AF335-Digital	
FR	AF335	 



SIZE	A5 H21 X L14.8 cm	
USE	To be used with A5 glorifyer P355	
NO TEXT	AF107-Digital	

POSTERS – LINE CORRECTION [BTX-HA]

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SIZE	Long rolled poster H160 x L60 cm	
EN	AF313-Digital-EN	
FR	AF313-Digital-FR	



SIZE	A1: H59.4 x L84.1 cm	
USE	To be used with A1 frame P170	
EN	AF599	
FR	AF369	



SIZE	A3 H42 x L29.7 cm	
NO TEXT	AF113-Digital	



SIZE	A2: H59.4 x L42 cm	
USE	To be used with A2 frame P169	
EN	AF370-Digital-EN	
FR	AF370	

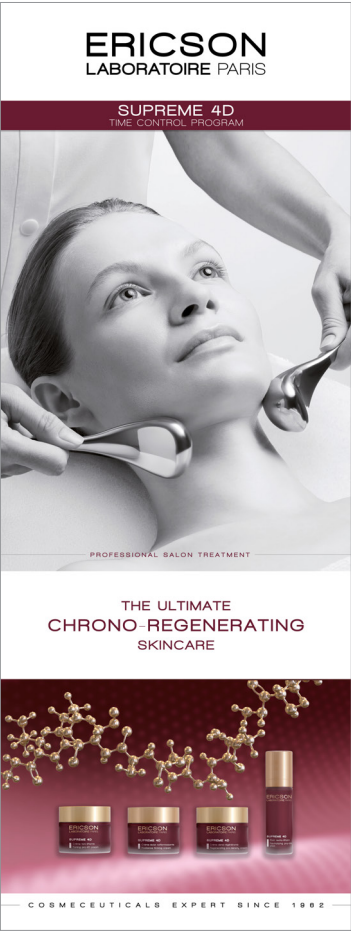


SIZE	A4 H29.7 x L21 cm	
USE	To be used with A4 holder PA5	
EN	AF371-Digital-EN	
FR	AF371	



SIZE	A5 H21 X L14.8 cm	
USE	To be used with A5 glorifyer P355	
NO TEXT	AF353	

POSTERS – SUPREME 4D



SIZE	Long rolled poster H160 x L60 cm	
EN	AF469	 
FR	AF468	 



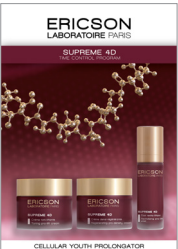
SIZE	A1: H59.4 x L84.1 cm	
USE	To be used with A1 frame P170	
EN	AF471	 
FR	AF470	 



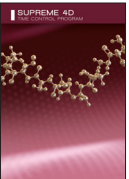
SIZE	A3 H42 x L29.7 cm	
NO TEXT	AF474-Digital	



SIZE	A2: H59.4 x L42 cm	
USE	To be used with A2 frame P169	
EN	AF473	 
FR	AF472	 



SIZE	A4 H29.7 x L21 cm	
USE	To be used with A4 holder PA5	
EN	AF9035-Digital-EN	
FR	AF9035	 



SIZE	A5 H21 X L14.8 cm	
USE	To be used with A5 glorifyer P355	
NO TEXT	AF475-Digital	

POSTER – DERMA SUN



SIZE	A2: H59.4 x L42 cm
USE	To be used with A2 frame P189
NO TEXT	AF351  



SIZE	A2: H59.4 x L42 cm
USE	To be used with A2 frame P189
EN	AF351-Digital-EN 
FR	AF351-Digital-FR 

POSTERS – SLIM & FIT BODY EXPERTISE

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SIZE	Long rolled poster H160 x L60 cm	
EN	AF319-Digital-EN	
FR	AF319-Digital-FR	

SIZE	Long rolled poster H160 x L60 cm	
EN	AF319	



SIZE	A1: H59.4 x L84.1 cm	
USE	To be used with A1 frame P170	
NO TEXT	AF321	



SIZE	A1: H59.4 x L84.1 cm	
USE	To be translated and USE locally	
EN	AF321-Digital-EN	
FR	AF321-Digital-FR	



SIZE	A2: H59.4 x L42 cm	
USE	To be used with A2 frame P169	
NO TEXT	AF346	

SIZE	A2: H59.4 x L42 cm	
USE	To be used with A2 frame P169	
EN	AF346-Digital-EN	
FR	AF346-Digital-FR	



SIZE	A4 H29.7 X L21 cm	
USE	To be used with A4 holder PA5	
EN	AF441	
FR	AF347	

POSTERS – CHRISTMAS SEASON



SIZE	A1: H59.4 x L84.1 cm
USE	To be used with A1 frame P169
EN	AF571  



SIZE	A4: H29.7 X L21 CM
USE	To be used with A4 holder PA5
EN	AF486-Digital-EN 



SIZE	H10 X L29.7 CM
EN	CART566-Digital-EN 



SIZE	H25 X P25 CM X L25 CM
NO TEXT	P564  

FRAMES



DOUBLE-SIDED FRAME FOR A1 POSTERS	
SIZE	H88 x L63 cm
CODE	P170



ONE-SIDED FRAME FOR A2 POSTERS	
SIZE	H62 x L45 cm
CODE	P169

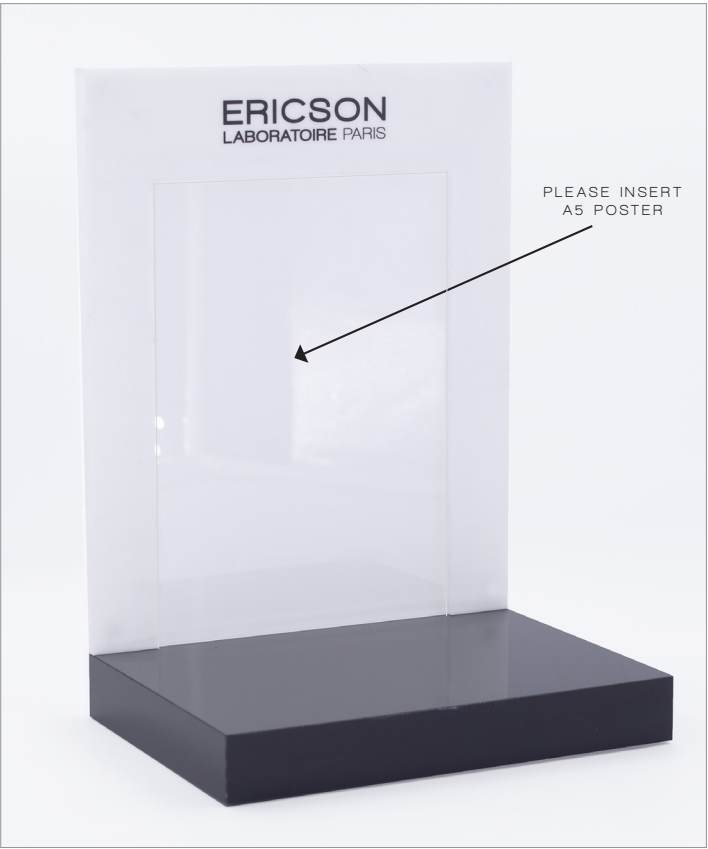
TRANSLUCENT HOLDER FOR A4 POSTER	
SIZE	A4/ H29.7 X L21 CM
CODE	PA5



PODIUM & GLORIFYER



PROMOTIONAL PODIUM	
SIZE	H130 x L50 cm
FR	P22



A5 GLORIFYER	
SIZE	H29 cm x L21 cm x D15.5 cm
CODE	P355



EXAMPLE T441 WITH AF126 A5 POSTER

PROFESSIONAL DISPLAY / COUNTER DISPLAY



EYE ZONE PROFESSIONAL DISPLAY	
SIZE	H3.5 cm x L18 cm x D5.3 cm
CODE	P550



EYE ZONE COUNTER DISPLAY FOR 4 PATCHES E1055	
SIZE	H 25 cm x P 14.5 cm x L 15.5 cm
CODE	E1055/REGROUP

WINDOW & DOOR BANNERS

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LARGE LOGO STICKER	
SIZE	H30 x L100 cm
USE	To be used on the door, on the counter or on the window
CODE	VIT213  

AUTHORIZED PARTNER

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COSMECEUTICALS EXPERT SINCE 1982

'AUTHORIZED PARTNER' SMALL STICKER (EN)	
SIZE	H15 x L20 cm
USE	To be used on the door or on the counter
CODE	VIT338  

INSTITUT AGRÉÉ

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EXPERT EN COSMÉCEUTIQUE DEPUIS 1982

'INSTITUT AGRÉÉ' SMALL STICKER (FR)	
SIZE	H15 x L20 cm
USE	To be used on the door or on the counter
CODE	VIT340  

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COSMECEUTICALS EXPERT SINCE 1982

SMALL GENERIC STICKER	
SIZE	H30 x L100 cm
USE	To be used on the door or on the counter
CODE	VIT345  

SHOPPING SET



SHOPPING BAG WITH LOGO	
SIZE	Medium size: H25 x L20 cm
CODE	SG23



LARGE SHOPPING BAG WITH LOGO	
SIZE	Big size: H32 x L42 cm
CODE	SG442



DIAMOND SILK WRAPPING PAPER	
SIZE	H75 x L50 cm
PACKING	1 pack of 12 sheets
CODE	P112



GOLDEN GIFT RIBBON	
SIZE	H1.5 cm x L20 m
PACKING	1 roll
CODE	P115



SILK WRAPPING PAPER WITH LOGO	
SIZE	H75 x L50 cm
PACKING	1 pack of 50 sheets
CODE	P343



BLACK GIFTING RIBBON WITH LOGO	
SIZE	H1.5 cm x L10 m
PACKING	1 roll
CODE	P344



STICKER FOR SHOPPING BAG WITH LOGO	
SIZE	Diameter: 3.50 cm
PACKING	1 roll of 200 units
CODE	ETIQ.EL

MINI-BRAND CATALOGUE BtoC



NEW

MINI-BRAND CATALOGUE BtoC		
SIZE	H15 x L20.5 cm	
EN	BRM612	 
FR	BRM611	 

SACHETS SAMPLES & CARDS



NEW

PERFECT [GNX] CARD FOR SACHETS SAMPLES	
SIZE	H15 x L30 CM
USE	To be used with PERFECT [GNX] samples
EN	CART584  
FR	CART583  



SACHETS SAMPLES
AVAILABLE IN YOUR ORDER FORM

CARD FOR SACHETS SAMPLES

Available in French. English.



FUNDAMENTALS		PUR OXYGENE		LINE CORRECTION		EYE ZONE		HYDRA ADVANCED		NOVAPEEL [AHA]	
SIZE	H15 x L30 cm	SIZE	H15 x L30 cm	SIZE	H15 x L30 cm	SIZE	H15 x L30 cm	SIZE	H15 x L30 cm	SIZE	H15 x L30 CM
USE	To be used with 2-3 FUNDAMENTALS samples	USE	To be used with 2-3 Pur Oxygene samples	USE	To be used with 2-3 LINE CORRECTION [BTX-HA] samples	USE	To be used with EYE ZONE samples	USE	To be used with HYDRA ADVANCED samples	USE	To be used with NOVAPEEL [AHA] samples
EN	CART142  	EN	CART173  	EN	CART312  	EN	CART549  	EN	CART02  	EN	CART477  
FR	CART171  	FR	CART172  	FR	CART311  	FR	CART548  	FR	 	FR	CART476  

SUPREME 4D	
SIZE	H15 x L30 CM
USE	To be used with SUPREME 4D samples
EN	CART465  
FR	CART464  

GIFT WITH PURCHASE



WHITE VANITY BAG WITH LOGO	
SIZE	H17.5 x L18 x d11.5 cm
CODE	P90



DERMO-ESTHETIC VANITY BAG WITH LOGO	
SIZE	H17 x L24.5 x d8 cm
CODE	P1397



POCKET OF 5 REUSABLE MAKE-UP PADS WITH LOGO	
SIZE	Diameter 8 cm
CODE	P86



METALLIC SPATULA FOR CREAM JAR WITH LOGO	
SIZE	H6 x L8 x D0.7 cm
CODE	P08

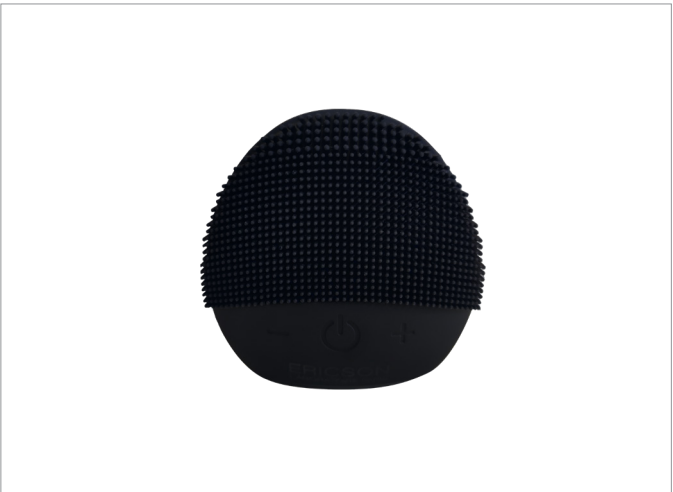
GIFT WITH PURCHASE



LUMINOUS COMPACT MIRROR	
SIZE	L27 x W7.16 cm
CODE	P562



SILK SLEEPING MASK	
SIZE	L8,5 x W20,5 cm
CODE	P1109



VIBRA-SONIC EXFOLIATING BRUSH	
SIZE	L7 x P3 X W7 cm
CODE	P546



BLACK & WHITE TOTE BAG WITH LOGO	
SIZE	H61 x L47 x D15 cm
CODE	P55

CABIN DRESSING



BLOUSE WITH LOGO	
65% polyester/35% cotton	
SIZE 1	L132
SIZE 2	L133
SIZE 3	L134



LARGE BED TOWEL WITH LOGO	
100% cotton	
SIZE	W100 x L230 cm
CODE	L191



TOWEL WITH LOGO	
100% cotton	
SIZE	W50 x L100 cm
CODE	L192



PAREO WITH LOGO	
100% cotton	
SIZE	W90 x L140 cm
CODE	L194



HEADBAND WITH LOGO	
100% cotton	
SIZE	W65 x H9 cm
CODE	L193

CABIN TOOLS



LARGE SIZE BRUSH FOR FACIAL TREATMENT	
White synthetic fiber. wood white handle	
SIZE	L19 cm
CODE	E03



LARGE MASK BOWL	
SIZE	H13 x D17 cm
CODE	MAB



MASK SPATULA	
Plastic	
SIZE	L25 cm
CODE	MAS

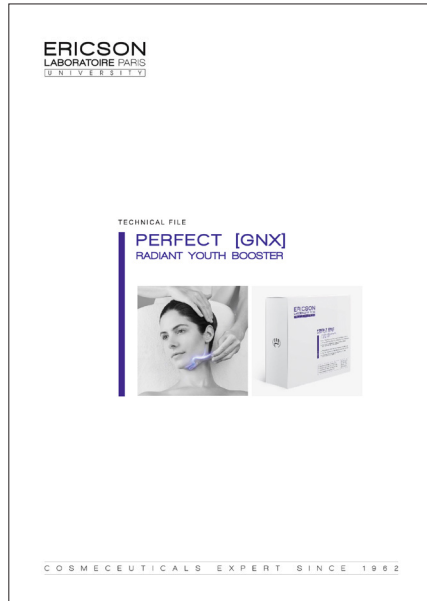


SMALL MASK BOWL WITH LOGO	
SIZE	H12 x D15 cm
CODE	P399
MASK SPATULA	
SIZE	L25 cm
CODE	P400
SMALL MASK BOWL + MASK SPATULA	
CODE	T37



WHITE PLASTIC SHEET FOR BODY PACK	
Plastic	
SIZE	W160 x L190 cm
CODE	E283

TECHNICAL TRAINING DOCUMENTS



NEW

PERFECT [GNX] TECHNICAL FILE	
SIZE	H29.7 x L21 cm
PAGES	23 pages
EN	DTV595-digital-EN 
FR	DTV595-digital-FR 

NEW

PERFECT [GNX] PROFESSIONAL PROTOCOL	
SIZE	H29.7 x L21 cm
PAGES	8 pages
EN	PV589  
FR	PV588  

TECHNICAL FILE	
SIZE	H29.7 x L21 cm
FUNDAMENTALS - DTV95 - FR - Available in EN	
PUR OXYGENE - DTV202 - FR - Available in EN	
HYDRA ADVANCED - DTV302 - FR - Available in EN	
BIOLOGIC DEFENSE - DTV1969 - FR - Available in EN	
ACTI-BIOTIC - DTV19 - FR - Available in EN	
VITAMIN ENERGY - DTV1675 - FR - Available in EN	
EYE ZONE - DTV304 - FR - Available in EN	
GENXSKIN - DTV466 - FR - Available in EN	
LINE CORRECTION - DTV300 - FR - Available in EN	
SLIM FACE LIFT - DTV472 - FR - Available in EN	
SLIM & FIT BODY - DTC300 - FR - Available in EN	
NOVAPEEL [AHA] - PV600 - FR - DTV601 - EN	
SUPREME 4D - DTV500 - FR - DTV501 - EN	

PROFESSIONAL PROTOCOL	
SIZE	H29.7 x L21 cm
FUNDAMENTALS - FM114 - FR - Available in EN	
PUR OXYGENE - FM204 - FR - Available in EN	
HYDRA ADVANCED - FM302 - FR - Available in EN	
BIOLOGIC DEFENSE - FM1936 - FR - Available in EN	
ACTI-BIOTIC - FM2228 - FR - Available in EN	
VITAMIN ENERGY - FM1659 - FR - Available in EN	
EYE ZONE - DTV304 -FR - Available in EN	
GENXSKIN - FM468 - FR - Available in EN	
LINE CORRECTION - FM300 - FR - Available in EN	
SLIM FACE LIFT - FM474 - FR - Available in EN	
SLIM & FIT BODY - FT300 - FR - Available in EN	
NOVAPEEL [AHA] - PV569 - FR - PV570 - EN	
SUPREME 4D - PV567 - FR - PV568 - EN	

TRAINING VIDEOS



NEW

SUPREME 4D TRAINING VIDEO	
FORMAT	MP4
CODE	CDF501-Digital 

NEW

NOVAPEEL [AHA] TRAINING VIDEO	
FORMAT	MP4
CODE	CDF601-Digital 

TRAINING VIDEOS	
FORMAT	.mp4
	
PUR OXYGENE • CDF402	
HYDRA ADVANCED • CDF404	
BIOLOGIC DEFENSE • CDF2541	
ACTI-BIOTIC • CDF25	
VITAMIN ENERGY • CDF1882	
EYE ZONE • CDF24	
GENXSKIN • CDF537	
LINE CORRECTION • CDF403	
SLIM FACE LIFT • CDF2396	

PRESS RELEASE



SOCIAL MEDIA CONTENT



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